



Embrace FARM Privacy Policy

With GDPR compliance coming into force from 25th May 2018, Embrace FARM is committed in how it gathers, stores and shares personal data for people that connect with us.

At Embrace FARM we are committed to respecting your privacy in our organisation.

The aim of this policy is to explain to you how we gather, utilise, share and store the private information you have with us. In compliance with GDPR compliance, and any other organisational changes to our privacy policy, we invite you to check at our policy from time to time to reflect these subsequent changes.

Any questions about his policy we would ask you please contact us at embrace.farm@gmail.com.

Who is Embrace FARM?

Embrace FARM is a farm accident support network, that supports those that have been affected by farm accidents. Embrace FARM is a registered charity since 2017 and works in conjunction with individual and corporate donors in fundraising for its network activities.

How will we collect information about you?

We only collect information from people who contact us. For example, when you contact us about our events or to donate or if you wish to subscribe to our bi-annual newsletter. This information is gathered through the contact form on our website, when you connect to us in person at one of our events or fundraise on our behalf.

What type of information is collected from you?

We request your name, postal address, email address, contact phone number. The name and year of death of the person you may have lost in a Farming accident/is a Farming accident survivor and if you wish to have this added to our Remembrance Day event list for our annual service. We also ask you if you wish to be informed about any of our events which are held at different times through out the year. If you donate through our online donation system, your card information is not stored by us. It is collected by our third-party payment processors who specialise in online capture protection when processing your debit/credit card information.

How is your information used?

Your information will be used by Embrace FARM in the following ways:

- To process a donation, you have made and if you wish to publicise this on our social media platforms and our website with your consent in advance.
- To process any information requests, you may have i.e. if you wish to receive our remembrance candles, or any other promotional materials that appear from Embrace FARM.
- To carry out any obligations with any contracts you have entered by you or us.
- Seeking your views or comments on a service or event we provide

- Notify you of any changes to our services or events
- Send you any communications you have requested that maybe of interest to you.
- Processing a grant, job application or fundraising application.

Who has access to your information?

Your information is not shared to a third party for marketing purposes.

Your information will not be sold or rented to third parties.

Third Party Service Providers working on our behalf: We may pass your personal information onto third party service providers, subcontractors, and any other associated organisations for the purposes of completing tasks or providing services to you on our behalf. For example, when you are using our online donation service, your information is passed to a third-party payment processor, who specialises in this expertise. If you have any questions re secure transactions, please contact us.

We may transfer your personal information to a third party as part of a sale of some or all of our business and assets to any third party or as part of any business restructuring or reorganisation, or if we're under a duty to disclose or share your personal data in order to comply with any legal obligation or to enforce or apply our terms of use or to protect the rights, property or safety of our supporters and customers. However, we will take steps with the aim of ensuring that your privacy rights continue to be protected.

You choose what we use

When we gather your information, you choose what you allow us to use. If you wish to keep up to date with the support services offered by Embrace FARM, this will be requested of you at the time of collection either online through our contact form or through on the form you complete in person at one of our events.

You will not be contacted be contacted for marketing purposes by email, phone, post or text message unless you have given prior consent. You can change your preferences any time by contacting us at embrace.farm@gmail.com

How you can access and update your information

The accuracy of your information is important to us, if you wish to update due to a change of email, postal address or phone number please let us know by emailing us at embrace.farm@gmail.com

You have the right to request a copy of the information we have about you on file, you can do this and have your respected response within thirty days as per GDPR compliance. We do not charge for this service.

We only retain your information for the purpose to which you have given consent to hold it. If it is for an event Embrace FARM runs on an annual reoccurring basis i.e. our Remembrance Service and you have consented to be informed of this event, we will contact you about this in advance. If you wish for us to remove your contact information from any of our systems, we ask you to please request for us to do so via the contact form on our website or by emailing us at embrace.farm@gmail.com and to allow 30 days for this to be processed.

Security procedures regarding the protection, misuse or alternation of your information

When you transmit your information to us over the internet this can never be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk.

Use of 'Cookies'

'Cookies' are a piece of information sent by an organisation to your computer and stored on your hard drive to allow your browser remember you've visited a website. They collect information about your browsing behaviours on the site but do not identify you individually. For example, if you are on a website it can store your country preference i.e. if you are looking at Embrace FARM from a non-English speaking country it can ask if you wish to view it in English or your own language. You can switch off cookies in your web browser preferences. Turning off cookies can affect the functionality of the website.

Links to other websites

This privacy policy only applies to the Embrace FARM website. If by following these external links and you are worried about your privacy policy, we would encourage you to read the privacy policy on any website you view on that site. In addition, if you linked to our website from a third-party site, we cannot be responsible for the privacy policies and practices of the owners and operators of that third-party site and recommend that you check the policy of that third-party site.

Website Users 18 and under

If you are aged 18 and under, please get your parent/guardian's permission first before you provide us with any personal information.

Review of this policy

We keep this policy under regular review to comply with changes in legislation and our own changes in organisational policy.